



## How to get started with your fundraising

Every donation makes a difference to families living with domestic abuse, so here are some top tips for making your fundraising event a success.

### 1. Choose your event

There are lots of events and activities to choose from, from trekking up a mountain to selling cakes in the office or hosting a film night – so choose an activity that you'll enjoy organising. Don't be afraid to keep it simple! These are the ones that often work the best.

### 2. Create an online fundraising page

The easiest way to set up a sponsored event is to create your own fundraising page on [JustGiving](#). Family, friends and colleagues will be able to sponsor you online from anywhere in the UK and beyond. In addition, JustGiving reclaims 25% in Gift Aid on UK donations, making all your donations go a lot further.

### 3. Promote your event

Social media sites like Facebook and Twitter are brilliant for this. Create an event page or use status updates as a way of quickly and easily letting friends and family know what you're planning.

### 4. Keep your event safe, fun and legal

The key to a successful fundraising event is to enjoy yourself. The more fun you have, the more your guests are likely to give! Remember when holding any event to check if you need to get a licence or insurance.

### 5. Thank everyone!

Keep your sponsors updated! Make contact with all donors and attendees after the event to let them know how much you've raised and thank them for their support.

### 6. Get in touch with us

If you're planning your own event please do get in touch – we always love to hear what you have planned, share your pictures on social media and help you to make your event a success. You can email [fundraising@safelives.org.uk](mailto:fundraising@safelives.org.uk) or call us on 0117 403 3220